

**From:** Brittany Kaiser [brittany.kaiser@sclgroup.cc](mailto:brittany.kaiser@sclgroup.cc)  
**Subject:** Re: Draft Email to Grant  
**Date:** April 23, 2015 at 08:36  
**To:** Arielle Le Brenne [arielle.lebrenne@sclgroup.cc](mailto:arielle.lebrenne@sclgroup.cc)



Edited:  
— — —

Dear Grant,

It was such a pleasure hosting you at our offices today. It was great finding the numerous synergies in SCL's and Blenheim Capital's ongoing and upcoming work.

To follow on from our conversation, below is a summary as well as the next steps for your review:

1. **Communications campaign for announcements the next World Economic Forum meeting**
  - o Blenheim Capital (BC) will be making major announcements at the WEF in Jordan this May.
  - o Next steps: Sa'ad to provide SCL with the project summary and presentation for SCL to form a communications proposal
2. **Profile raising for the Malaysia Elections**
  - o Your colleagues at Barisan Nasional require assistance in the upcoming elections.
  - o Next steps: Grant to introduce SCL MD, Alexander Nix, to Minister of Home Affairs Dato' Seri Dr Ahmad Zahid Hamidi, ahead of Alexander's trip to Kuala Lumpur
3. **Cote d'Ivoire and Guinea National Economic Enhancement Programme- communications strategy**
  - o BC is currently structuring offset programmes for the Presidents of Cote d'Ivoire and Guinea with next meetings due around June.
  - o Next steps: Grant to share BC's Government proposals so we can formulate a communications strategy that promotes the programmes whilst supporting the parties in the upcoming elections
4. **Upcoming May 8 meeting with Merck**
  - o BC is currently exploring with Merck supporting their projects related to maternal, ante-natal and overall health of nomadic sub-saharan peoples.
  - o Next steps: SCL can advise on research and implementation strategy to improve access to healthcare based on past experience.
5. **Libyan Investment Authority (LIA) - Investment Promotion Programme**
  - o BC is exploring with the LIA assistance in their programmes, coordinating from London and Malta.
  - o Next steps: Future discussion on how SCL can assist in communications strategy; SCL having completed the largest grassroots research in Libya since the revolution, currently having a team of in-country communications experts
6. **Promoting the work of the Prince's Trust International**
  - o BC's Sir Nigel Knowles has also become chairman of PTI and BC is exploring promotion of PTI's work particularly in the Middle East.
  - o Next steps: Future discussion as to how SCL can assist with promotion, including fundraising where SCL has significant experience

We look forward to re-connecting with Sa'ad, whom I realise we both saw last time at our MENA Health event at Lancaster House. Please feel free to get in touch with Brittany or myself should you have any questions.

With best regards,

--

Brittany Kaiser, PhD Candidate, MPhil, LLM, MA Hons  
Director of Programme Development

UK Mobile: +447494398536  
Swiss Mobile: +41445866911  
[brittany.kaiser@sclgroup.cc](mailto:brittany.kaiser@sclgroup.cc)

SCL Group  
1-6 Yarmouth Place, Mayfair  
London, W1J 7BU United Kingdom  
Tel : +44(0)20 7408 0044  
Fax : +44(0)870 428 0844  
[www.scl.cc](http://www.scl.cc)

SCL Commercial  
SCL Defence

-----  
This email is confidential and may be privileged. If you are not the intended recipient or have received this email in error, please notify the sender immediately and delete this email. Any unauthorized copying, disclosure or distribution of the material in this email is strictly forbidden. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of the company. Finally, the recipient should check this email and any attachments for the presence of viruses. The company accepts no liability for any damage caused by any virus transmitted by this email.

Please consider the environment before printing this e-mail

On 23 Apr 2015, at 15:09, Arielle Le Brenne <[arielle.lebrenne@sclgroup.cc](mailto:arielle.lebrenne@sclgroup.cc)> wrote:

Dear Grant,

It was such a pleasure hosting you at our offices today. It was great finding the numerous synergies in SCL's and Blenheim Capital's ongoing and upcoming work.

To follow on from our conversation, below is a summary as well as the next steps for your review.

1. **Communications campaign for announcements the World Economic Forum in May**
  - o Blenheim Capital (BC) will be major announcements at the WEF in Jordan this May
  - o Next steps: Sa'ad to provide SCL with the project summary and presentation for us to form a communications proposal
2. **Profile raising for the Malaysia Elections**
  - o Your colleagues at Barisan Nasional would require assistance in the upcoming elections.
  - o Next steps: Grant to introduce SCL MD, Alexander Nix, to Minister of Home Affairs Dato Seri Dr Ahmad Zahid Hamidi, ahead of Alexander's trip to Kuala Lumpur.
3. **Cote d'Ivoire and Guinea National Economic Enhancement programme-communications strategy**
  - o BC is currently structuring offset programmes for the Presidents of Cote d'Ivoire and Guinea with next meetings due for June.
  - o Next steps: Grant to pass SCL Government proposals so we can formulate a communications strategy that promote the programmes whilst supporting the parties in the upcoming elections.
4. **Upcoming May 8 meeting with Merck**
  - o BC currently exploring with Merck supporting their projects related to maternal, ante-natal and overall health of nomadic sub-saharan peoples.
  - o Next steps: SCL can advise on research and implementation strategy to improve access to healthcare based on past experience.
5. **Promoting the work of the Prince's Trust International**
  - o BC's Sir Nigel Knowles has also become chairman of PTI and BC is exploring promotion of PTI's work particularly in the Middle East.
  - o Next steps: Future discussion as to how SCL can promotion and fundraising where SCL has significant past experience.

We look forward to re-connecting with Sa'ad, whom I realise we both saw last time at our MENA Health event at Lancaster House. Please feel free to get in touch with Brittany or myself should you have any questions.

With best regards,

---

Arielle Le Brenne, PhD  
Special Adviser  
D: +44(0)203 757 4935  
M: +44(0)7809 605 735  
[Arielle.lebrenne@sclgroup.cc](mailto:Arielle.lebrenne@sclgroup.cc)

**SCL Group**

1-6 Yarmouth Place  
Mayfair, W1J 7BU United Kingdom  
Tel : +44(0)20 3757 4901  
Fax : +44(0)870 428 0844  
[www.scl.cc](http://www.scl.cc)

[scl commercial](#)

[scl defence](#)

[scl elections](#)

[scl social](#)

-----

This email is confidential and may be privileged. If you are not the intended recipient or have received this email in error, please notify the sender immediately and delete this email. Any unauthorized copying, disclosure or distribution of the material in this email is strictly forbidden. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of the company. Finally, the recipient should check this email and any attachments for the presence of viruses. The company accepts no liability for any damage caused by any virus transmitted by this email.